

MDIA5028



7 ci fgY`Cj Yfj]Yk

GHJZZ'7 cbHJW`8YHJ]`g

7cbj Ybcfg

B Ua Y	9a U]`	5j U]UV]]m	@cW]h]cb	D\cbY
DUi `F mXYf	d"fmXYf4 i bgk "YXi "Ui	6mY!Uddc]bfa Ybh K YXbYgXUm % \$\$!%(\$\$" Bch. Zf`ch\Yf`h hcf#gžgYY A ccX`Y	' %6	D`YUgY`Ya U]

GWcc`7 cbHJW`bZcfa Uh]cb

GWcc`cZ`hY`5frg`UbX`A YX]U

F cca " %&ž@Y] Y`" žF cVYfhK YVghYf`6i]X]b[`f] %Ł

D\cbY. f\$&Ł- ' ,) `(,) *

9a U]: [gUa 4 i bgk "YXi "Ui](#)

K YVg]hY: [k.k.k "Ufng"i bgk "YXi "Ui #gUa](#)

H\Y`GWcc`cZ`hY`5frg`UbX`A YX]U`k ci `X`_]Y`h`F YgdYW`m5W`bck`YX[Y`hY`HfUX]h]cbU`7 i g]cX]Ubgž
hY`6YXY[U`fP`Ybg]b[hcb`W]a di gŁž: UX][U`f7]mUbX`5fhi`8Yg][b`7 Ua di gYgŁ`UbX`hY`B [i bbUk U`
dYcd`Y`f5i g]fU`]Ub`8YZ`bVW` : cfVW`5W]XYa m]b`7 UbVYffUŁ`cZ`hY`UbXg`k \YfY`YUW`W]a di g`cZI`BGK`]g
`cW]hY`X"

7ci fgY'8YHJ`g

7fYX]hDc]bHg`*`

Gi a a UfmicZ`h`Y'7ci fgY

DgmWxc`c[]gh?i fhi@yk]b`cbW`cd]bYX`h`Uh`h`YfYfg`bch`b[`gc`dfUW`WU`Ug[ccX`h`Ycfm`fi`K \Uh`Y`a`YUbh
k Ug`h`Uh]g]bW`h`Ycfm]g`U`X]gh`U]cb`UbX`a`cXY`b[`cZ`i`a`Ub`YI`dYf]YbW`z]ha UmVY`UXj UbhU[Yci g`m
dfc`YW`X`cj`Yf`ch`Yfk]gY`i`bW`fU]b`a`]Yi I —\Y`d]b[`i`g`h`i`bXYfg]UbX`h`Y`k`Umh`b[g`UfY`UbX`h`Y`k`Um
h`Y`ma][\`h`VY`"6m]b]fcXi W]b[`mci`h`c`U`fUb[Y`cZ`W]h]W`dYfgdYW]j`Yg`]b`W`a`a`i`b]W]h]cbz`h`g`W`i`fgY`k`]`
\Y`d`mci`h`c`fY`W`[b]gY`UbX`i`bXYfg]UbX`h`Y`dck`Yf`cZ`h`Y`W`h`i`fU`Z`c`fa`U]cbg`VY`\]bX`dc`]h]W`UbX`UXj`cW]W`h
W]a`dU][bg`"K`]h`fY`Z`fY`bW`h`c`W]gYg`UbX`h`Y`cf]Yg`fUb[]b[`Z`ca`h`Y`W]Ugg]WU`h`c`W`b]h`a`dcfUfmk`cfXg`z`mci
k`]`Y`Ufb`\ck`h`c`]XY`b]h]Z`m`h`Y`XY`Y`d!gY`U`h`X`d`U`h`Y`fbg`Y]h`Y`f`W`c`bg]W]ci`g`mic`fi`b`W`c`bg]W]ci`g`m`Y`b[U[YX`Vm
dc`]h]W`U`W`c`fg`"K`]h`Ub`Ya`d`U`g]g`cb`_Y`midc`]h]W`h`YI`hg`z`h`Y`W`i`fgY`Ug_g`K` \Uh`UfY`h`Y`W`h`i`fU`!`gh`fi`W`h`fU`
Yb[]bYg`h`Uh]g`UdY`h`Y`dc`]h]W`d`f`c`d`c`g]h]cb3`K` \Uh]bZi`YbW`g—cf`Yj`Yb`XY`h`fa`]bYg—ci`f`fY`W`d]h]cb`UbX
fYg`d`c`bgY3`Hc`k` \]W`X`Y`Y`d`m`Ub`W`c`fY`X`W`c`b`W`d`hg`Xc`d`U`f]W`U`f`dc`]h]W`h`YI`hg`gdYU_3`H`g`W`i`fgY`z`h`Y`b`z
d`f`c`d`c`gYg`h`Uh]gi`W`h`YI`hg—UbX`U`h`YI`hg`z`]b`Z]W`—UfY`f`c`h`Y`X`]b`U`j`Ugh`\]g`h`c`f]W`!`W`h`i`fU`a`U`h]i`z`UbX`h`Uh
ci`fi`bXYfg]UbX]b[`cZ`h`Ya`]g[fYUhmYb\UbW`X`k` \Yb`k`Y`W]b`c`W]h`Y`h`Ya`fUg`Z]f`Ug`k`Y`a`][\`h`c`]b`U

5ggYgga Ybh' . ; fci d'7Ua dU][b

8YHU]`g.

; fci d'7Ua dU][b

') \$\$!(\$\$\$`k cfXg"

≠`fYgdcbgY`tc`U`dfYgg]b[`gcWU`]ggi Yž]b`ga U` [fci dg`gh XYbhg`XYg][b`U`dc`h]WU`!UWj]ghWUa dU][b

: YYXVUW_j]U`@A G"

5XX]h]cbU`XYHU]`g.

H\]g`Ugg][ba Ybh]g`gi Va]hYX`j]U`A ccX`Y`Vm[fci d`W`cfX]bUhc`fg`cb`n!`GYY`W`i fgY`A ccX`Y`g]h`Z`f`XYHU]`g"

Hi fb]h]b`gYh]b[. H\]g`]g`bchU`Hi fb]h]b`Ugg][ba Ybh

		9UghYf: f]XUmffh]g'k YY_Ł'XcYg'bch]a dUWHA 8-5) \$&
K YY_ ; .) '5df]'! - '5df]'	@YWh fY	Gfhi Wfi fU]ga` (J]gi U`hYI hg BC`HI HCF -5@ DFC >97H`7CBGI @HG`D9F`H# 9H56@9`H<5H K @@<5J 9`699B`89J 9@CD98 9UghYf`A cbXUmffh]g'k YY_Ł'XcYg'bch]a dUWHA 8-5) \$&
K YY_ - . %&'5df]'! '%* 5df]'	Gh X]c	CB@B9`DFC >97H`K CF?G<CD`F 9D@579G @97HI F 9 BC`HI HCF -5@`DFC >97H`7CBGI @HG`D9F H# 9H56@9`H<5H`K @@<5J 9`699B 89J 9@CD98
K YY_ %\$. %- '5df]'! '& 5df]'	Gh X]c	H\Y`YWh fY`h]g'k YY_]g`fYd`UW`X`VmgdYW]U`dfc`YWh Vcbgi`hg`f]ZfYei`]fYXŁ" BC`HI HCF -5@`9A 9F ; 9B7MDFC >97H 7CBGI @HG`6M5DDC #HA 9BH

F Ygci fWg

DfYgWf]VYX`F Ygci fWg`

<Uk _YgžH'f&\$\$' Ł'Gfi Wi fU`]ga `UbX`GYa]ch]Wg f&bX`YXbŁ'F ci hYX[Y

F YWca a YbXYX`F Ygci fWg

7\UbX`Yfž8" f&\$%+Ł'GYa]ch]Wg. H\Y`6Ug]Wg fl fX" YXb"Ł'F ci hYX[Y

9U[`YhcbžH" f&\$\$, Ł@]hYfUfmH\Ycfm`5b` b]fcXi W]cb fl fX" YXb"Ł'6`UW_k Y`

7ci fgY`9j U`i Uh]cb`UbX`8Yj Y`cda Ybh

H\Y`&\$\$`ZYXVUW`Zcf`h]g`WcfY`Wca di `gcfmWci fgY`k Ug`YI W`Ybh`k Y`cj Yf)` "\$# "\$`]b`Yj Yfm_Ym
W]hY[cfm`Gh XYb]dUfh]W`UfmYb`cmYX`hY`a Yb]cf]b[`a cXU`]mZcf`5ggYgga Ybh' "H\]g`ZUhi fY`cZhY
Wci fgY`k]`VY`Z fh\Yf`XYj Y`cdYX`]b`&\$&%"`

Gi Va]gg]cb 'cZ5ggYgga YbhiHUG_g

Hi fb]h]b 'Gi Va]gg]cb

≠mci 'YbWci bhYf'U'dfcV'Ya 'k \Yb'UffYa dh]b['hc'gi Va]hirci f'Ugg][ba YbhiHfci [\ 'Hi fb]h]bž'd'YUgY

5 WUXYa]W< cbYgmiUbX`D`U[]Uf]ga

D`U[]Uf]ga `]g`i`g]b[`h`Y`k`cfXg`cf`]XYUg`cZc`h`Yfg`UbX`d`fYgYbh]b[`h`Ya`Ug`mci`f`ck`b``#WUb`hU`_`Y`a`Ubm
Zcfa`gZ`Zca`X`Y`]VYfU`h`V`X`Y`U`h]b[`h`c`U`W`W`X`Y`b`h`U`m`i`W`c`d`m]b[`Z`ca`U`g`ci`f`W`k`]h`ci`h`U`W`_`b`c`k`Y`X[`Ya`Y`b`h`

I`B`G`K` `[`f`ci`d`g`d`U[]Uf]ga `]b`h`c`h`Y`Z`c``c`k`]b[`W`U`h`Y`[`c`f]Y`g.

7`c`d`m]b[`.`i`g]b[`h`Y`g`U`a`Y`c`f`j`Y`f`m`g]a`]U`f`k`c`f`X`g`h`c`h`Y`c`f][`]b`U`h`Y`h`c`f`]X`Y`U`k`]h`ci`h`U`W`_`b`c`k`Y`X[`]b[`h`Y`

- i bXYfghUbx'mci f'f][\hg'UbX'fYgdcbg]V]h]Yg'Ug'U'gh XYbhUhl BGK
- VY'Uk UfY'cZd'U[]Uf]ga ž'Wc'dmf][\hž' BGK 'Gh XYbh7cXY'cZ7cbXi W'Ubx'5W'W'dhUV'Y'I gY'cZ I BGK '⇒H'F'Ygci f'W'g'Dc`]W'h
- VY'Uk UfY'cZ'Y'ghUbxUfXg'cZVY\Uj]ci f'YI dY'W'X'cZYj Yfmcby'j]b'h'Y'I BGK 'W'a a i b]m
- `cW'W'h'gYfj]W'g'UbX'j]bZ'fa U]cb'UVci hl BGK 'UbX'I BGK '@]VfUfm

Gca Y'cZ'Y'gY'UfY'Ug'k]`VY'ZJa]]Uf'hc'mci ž'c'h'Y'fg'k]`VY'bYk " "; U]b]b['U'gc`X'i bXYfghUbx]b['cZU`'h'Y fY'U'Y'X'UgdY'W'g'cZ9@-G9'k]`'Y'd'mci 'a U_Y'h'Y'a cghcZmci f'gh X]Yg'Uhl BGK ""

[\h'hd.##ji V'Y'W'i \]X'Yg" \]VfUfm'i b'gk "Y'Xi "U'i #' \]gY#\]Vci h' \]gY](#)

5 WUXYa]W=Zcfa Uh]cb

: cf`YggYbh]U`ghi XYbh]bZcfa Uh]cb`fY`Uh]b[`tc.

- fYei Ygth`Zcf`Yl Hrbg]cb/